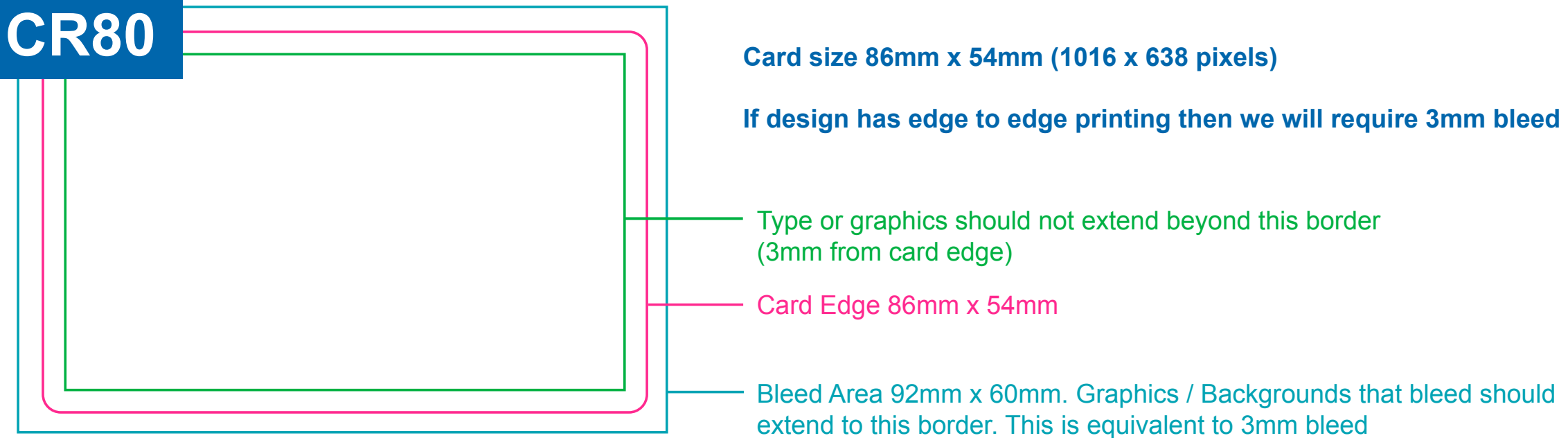
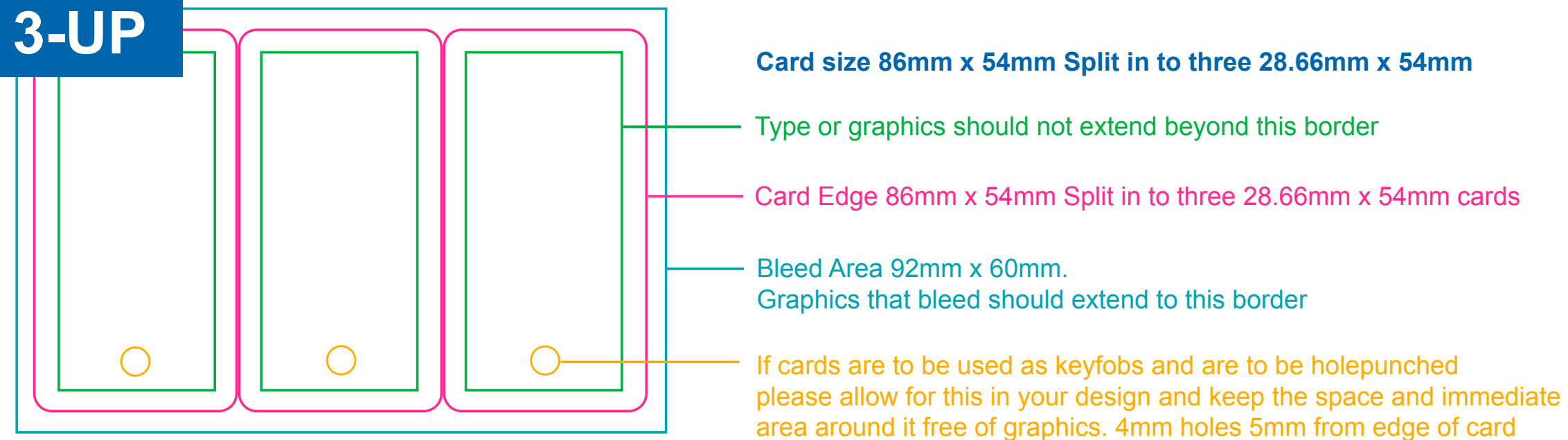


## Printed cards specification CR80, 3-UP fobs & CR100

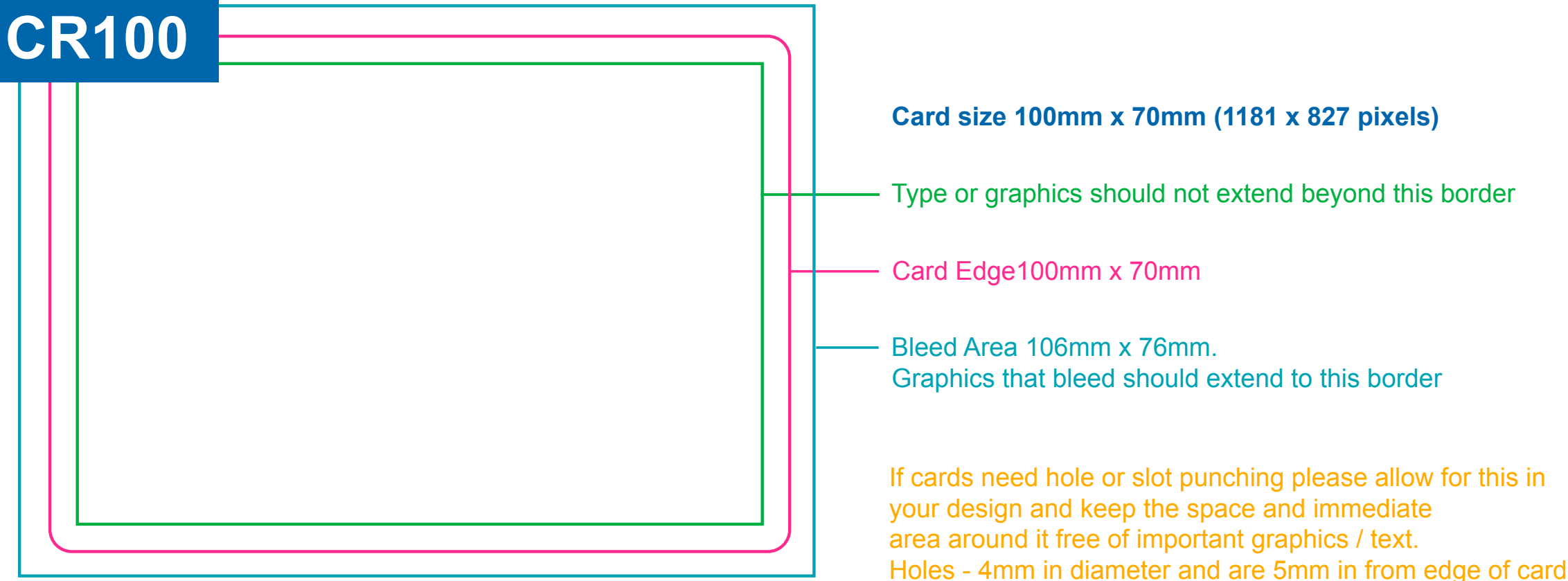
### CR80



### 3-UP



### CR100



Failure to follow the below guidelines and specifications from the first request to the customer may result in delays as artwork is rejected and sent back and forth.

## Artwork Guidelines

- All text must be converted to outlines or curves. This way we don't need to have the fonts used to view/edit or print the artwork.
- Recommended minimum font size is 5pt
- If a card design has elements such as small text or a detailed logo then we recommend vector based graphics. Anything bitmap based will only blur sharp edges and make small text unreadable.
- Any file sent must be saved in CMYK mode as printing using RGB mode files can cause undesired colour shifts.
- Please do not crop artwork with radial corners

## File Formats

We accept the following vector based file formats - .EPS .AI .PDF

Illustrator version CS4 and Photoshop version CS4

Any linked images must be provided

If you need further guidance on matters of artwork please contact our design department on 0800 110 5783